

Become a
**2025 BOOK
HARVEST
DURHAM
SPONSOR**

Be part of our work to transform Durham into a *City of Books* — a city in which abundant home libraries are within easy reach of every child and family, starting at birth.



Why should I sign on as a sponsor?

Community Impact

Sponsoring Book Harvest Durham is not just an investment in a nonprofit—it's an investment in Durham children and families, the creation of a community-wide culture of literacy, and in Book Harvest's big dream of literacy and justice for all.

Brand Visibility and Reputation

As a sponsor, you will be featured in marketing materials, public communications, and at events, aligning your brand with a respected and high-impact cause.

Book Harvest's reach includes:

- **10,000+ Monthly newsletter subscribers** with a 48.7% open rate
- **5.3k Facebook followers** with a 177.8k reach in 2024
- **3.4k Instagram followers** with a 13.8k reach in 2024
- **7k+ Attendees** at Dream Big and the Summer Block Party

Employee Engagement

Volunteering with Book Harvest can boost employee morale, build teamwork, and create a deeper connection between employees and your company's values. Your company can host a book drive at any time, and sponsors of \$10,000 or more can schedule a custom volunteer day just for their group!

What if my business was a Dream Big sponsor?

All previously committed 2025 Dream Big sponsors will continue to be recognized at their agreed-upon sponsorship level but with double the reach! Dream Big 2025 Sponsors will now be 2025 Book Harvest Durham sponsors.












About Book Harvest:

Book Harvest is internationally recognized for its work to transform children's literacy. Since 2011, Book Harvest has provided more than 2.3 million books to families, ensuring that parents have the tools and power to ignite and strengthen their children's literacy. With programs that are grounded in evidence, Book Harvest believes that literacy starts at birth, in the home, powered by parents, and nourished with books. For more info, contact Book Harvest Durham Executive Director Tabitha Blackwell at tabitha@bookharvest.org.

bookharvest.org | [@bookharvestnc](https://www.instagram.com/bookharvestnc) | (252) 497-BOOK

Book Harvest Durham 2025 Sponsorship Levels

BENEFITS	PRESENTING \$25,000	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Recognition as a Book Harvest Durham Sponsor in the 2025 Impact Report						
Sponsor logo on Dream Big and Block Party webpage and event banners						
Inclusion in Dream Big and Block Party blog posts						
Custom company-branded book drive materials, as well as a tagged social media post						
Mention in pre/post event press materials for Dream Big and the Block Party						
Custom employee volunteer day, including a social media post						
Booth/table at Dream Big or Block Party (per request)						
Inclusion in pre-event press releases for both Dream Big and the Block Party						
Unique Presenting Sponsor banner at Dream Big and Summer Block Party						

Don't miss your chance!

Click or scan to become a sponsor



The priority deadline for 2025 sponsorships is December 15, 2024. Questions? Contact Zarría Bratts at zarría@bookharvest.org

BOOK HARVEST DURHAM'S SIGNATURE EVENTS

As a Book Harvest Durham sponsor, you will be recognized as a champion of literacy at our two large signature events: the Dream Big Book Drive & Community Celebration on MLK Day* and the Summer Block Party in July.
**The 2025 Dream Big event will take place on Sunday, January 12.*



The Dream Big Book Drive & Community Celebration and Summer Block Party are powerful initiatives that celebrate literacy, promote learning, and bring together families from Durham and beyond.

They support Book Harvest's belief that growing up with an abundance of books, from birth, is essential for children to flourish and to create healthy communities.

Learn more:
bookharvest.org/signature-events