

## Book Harvest's Strategic Plan

# With Literacy and Justice for All

Energized by 14 years of experience, Book Harvest will continue to pursue its vision of **Literacy and Justice for All**. From 2025 to 2027, Book Harvest will expand from its roots in North Carolina to reach across the country, providing equitable book ownership and flourishing literacy to children starting at birth and continuing over the first decade of life — ultimately transforming children's literacy in America.

### Strategic Objective #1: Scaling Book Ownership for All

**Advance and accelerate the strategy to realize book ownership for every child, from birth and over the first decade of life.**

Book ownership for all children is essential to realizing the fundamental right of literacy. A home library from birth is necessary to children's literacy success and lifetime well-being.



A **Books from Birth for All** scaled impact initiative.

A **Books on Break for All** scaled impact initiative.

**Thought leadership**, including field building that fuels widespread support for book ownership from birth and the building of home libraries for every child.

**Policy influence** at the local, state, and national levels of government and civil society, toward generating public funding for book ownership initiatives.

### Strategic Objective #2: Building Organizational Capacity

**Continue to build and deepen organizational capacity and health on all fronts.**

Book Harvest will be equipped to realize sustainable growth, population level reach, and program fidelity in its pursuit of literacy and justice for all.



**Revenue generation**, with a plan for sustainability.

**Human resources investments**, ensuring that the organization can recruit and retain the best talent.

A path to **flagship chapter self-sufficiency in Durham**.

**Structural program refinements** to ensure that all of Book Harvest's initiatives are achieving its guiding principles of fidelity, population-level reach, and sustainability.



# Book Harvest's 2025-2027 Strategic Plan: Our Two Scaled Impact Initiatives

Book Harvest will lay the groundwork from 2025-2027 to scale Books from Birth and Books on Break across the country, at population level within hospitals and school districts, respectively.

To accelerate our growth, we will seek public and private resources to bring these two initiatives to hospitals and schools where the need is greatest, followed by widespread adoption across the country.

Our big goal is that all children will be equipped to start strong and stay strong over their first decade — beginning life with a starter home library and enjoying an abundance of books every summer once in school.



## Books from Birth for All

Building a robust home literacy environment and igniting literacy for every newborn



### What it is

Books from Birth provides parents with the necessary tool of **books** to lay the foundation for early relational health and to cultivate a self-determined habit of shared reading in the home — preconditions for school readiness, academic success, and a lifetime of flourishing.



### How it works

Books from Birth partners with hospital systems to send newborns home with a starter home library of 10 brand new board books, packaged in a box that includes a onesie and additional resources to help parents foster early language and reading routines from a baby's first days.

## Books on Break for All

Providing K-5 students with home libraries for summer reading



### What it is

Books on Break enables students to build **home libraries** just before summer, a critical time for maintaining learning gains. This joyful program equips students with self-selected high-interest books to help them practice their reading all summer long and anchor their identities as readers.



### How it works

Books on Break partners with school districts and organizations to enable elementary school students to select 10 brand new books to take home and keep forever, right before summer break. Students take their books home in special string backpacks filled with information for their families about summer learning.

