



book harvest

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BOOK HARVEST LAUNCHES NEW BOOK BOX INITIATIVE
First official Book Box installed in Durham on April 30, 2021

Durham, NC, April 30, 2021 – Book Harvest officially launched its new Book Box initiative on Friday, April 30, with a ribbon cutting and the installation of a Book Box at the White Rock Child Development Center in Durham, North Carolina.

Book Harvest Book Boxes are filled with dozens of new and gently used, culturally inclusive children’s books. The boxes are regularly stocked with books from Book Harvest, ensuring that children and families have reliable, steady access to high-quality books to harvest and keep.

Book Harvest piloted the outdoor Book Box initiative earlier this year at the Durham Bus Station and in the green space beside El Futuro. Book Harvest’s goal is to install and launch a total of eight Book Boxes throughout Durham in 2021, providing more children with the opportunities to build home libraries – an essential foundation for language and literacy development.

The ribbon cutting ceremony took place on Friday, April 30 and marked the first official unveiling of the new, brightly colored Book Harvest Book Box, built by Book Harvest volunteer, Miguel Rubiera. Staff from Book Harvest and White Rock Child Development Center attended, along with children affiliated with the Center.

Book Harvest is grateful to a Community Care Fund grant from Duke Doing Good Employee Giving for its support of the White Rock Child Development Center Book Box installation and ongoing book supply.

About Book Harvest:

Book Harvest provides an abundance of books and ongoing literacy support to families and their children from birth and serves as a model for communities committed to ensuring that children are lifelong readers and learners. Since 2011, children in central North Carolina and beyond have harvested 1.5 million Book Harvest books, building home libraries. Learn more at www.bookharvest.org.

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